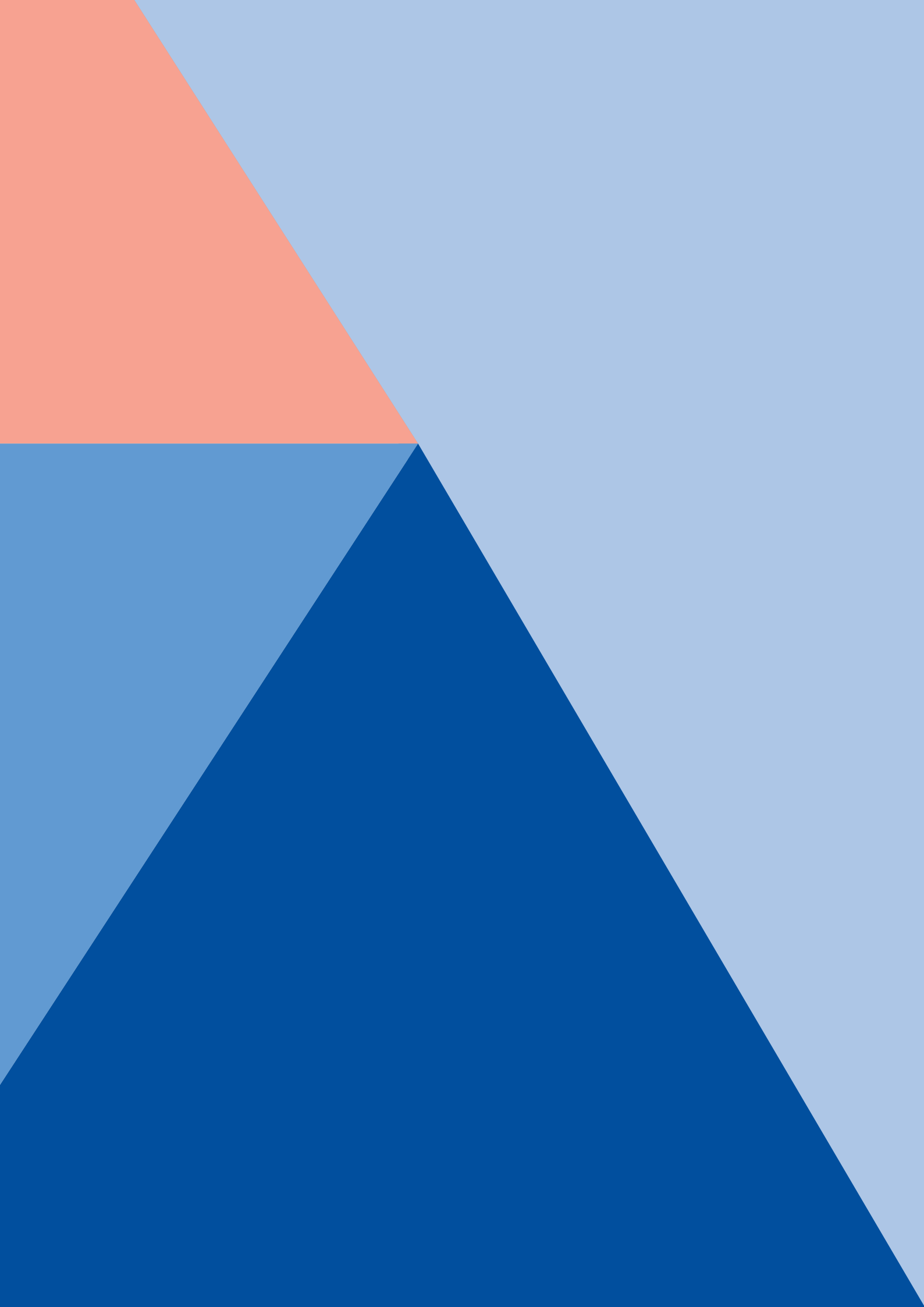


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The line of high-performance finishes formulated with special binders derived from renewable biomass defined according to the mass-balance approach, and RedCert<sup>2</sup> certified.

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# THE VALUE OF SUSTAINABILITY

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**“We do not inherit the earth from our ancestors, we have it on loan from our children”: this ancient proverb opens the San Marco Group’s Sustainability Report, a tool that declares, with transparency, our commitment to sustainable development. Our goals are to create value for the Group and for people while preserving natural resources.**

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**Responsibility • Environment • Safety**



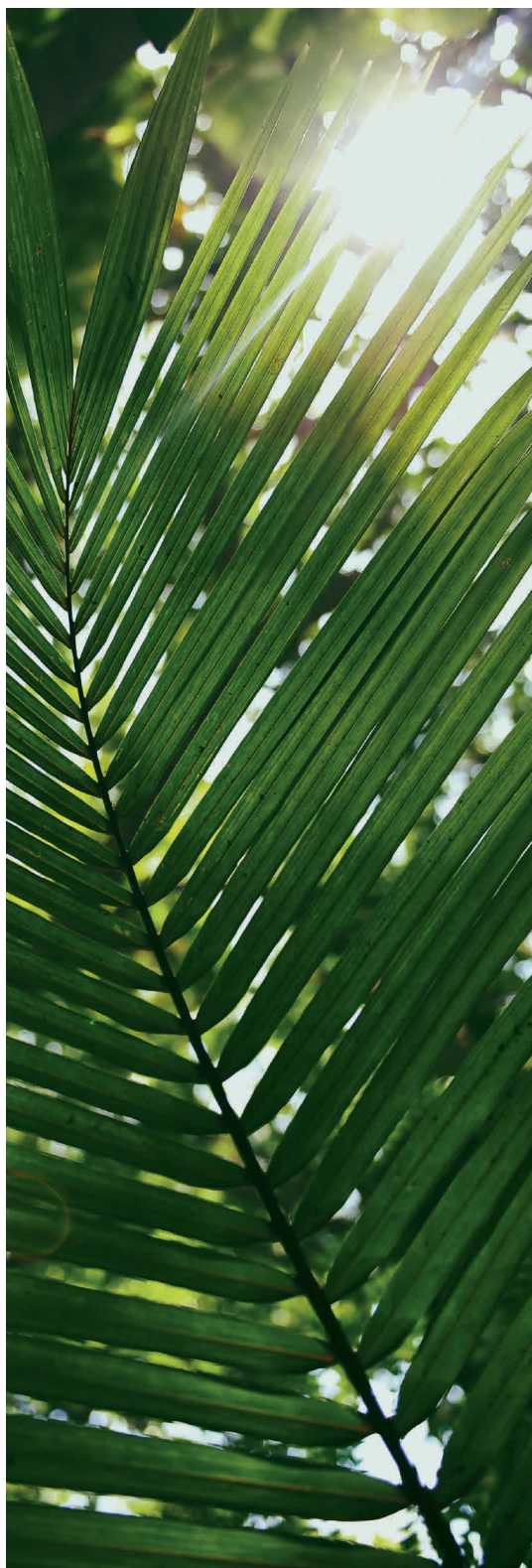
## Promoting sustainability means taking care of the environment, the people in it and the buildings they inhabit every day.

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The R&D division of San Marco Group monitors and manages the environmental effects of its work to prevent harmful effects and pursue an improvement of its **environmental efficiency**. The environmental-management system is certified under the international **ISO 14001:2015** standard. We are guided by the principles of Eco-Design to optimize the consumption of resources:

- we only take water from the public water supply;
- we use photovoltaic systems to increase efficiency in the use of renewable sources;
- we constantly select raw materials that do not harm the environment, thereby limiting hazardous chemical components;
- we provide environmental data-sheets with detailed product information.

Thanks to the use of **recycled plastic** in much of our packaging, **we avoid 1,500 tonnes of CO<sub>2</sub> per year on average**. Our focus on quality also regards the environment as we use high-performance products that require less use, and less consumption of resources.



# MASS-BALANCE approach

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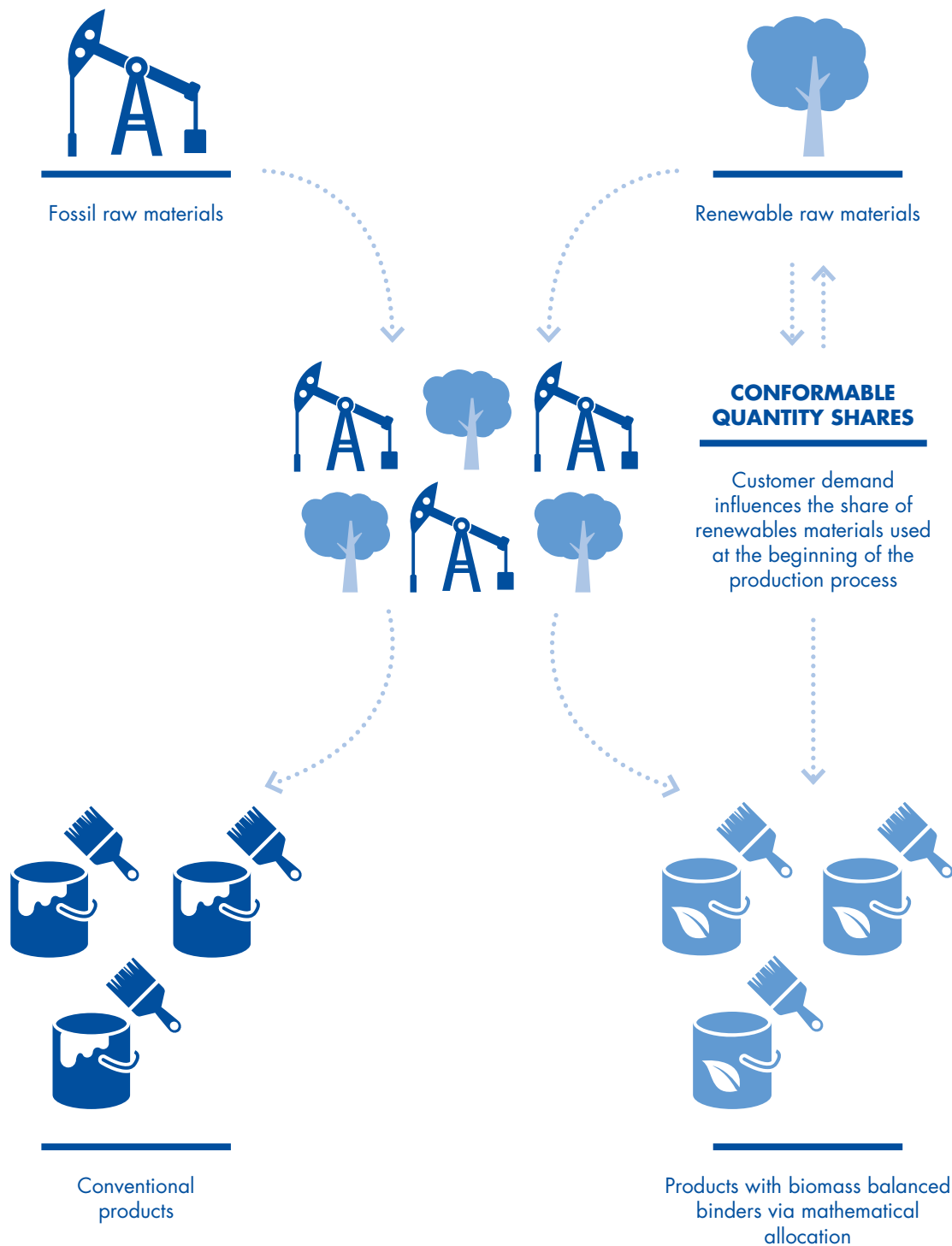
Already acknowledged by the market for their high quality and performance, from 2021 the professional paints of the Linea Acrylò are being made with a special binder derived from renewable biomass, defined according to the "mass-balance" approach, and RedCert<sup>2</sup> certified.

The aim of the Biomass Balance approach is to reduce atmospheric emissions of CO<sub>2</sub> by replacing fossil resources in the value chain with renewable resources from biomass. Fossil resource saving product by using sustainably certified renewable raw materials in the value chain.

Examples of biomass sources are bio-naphtha and biogas derived mainly from organic waste and vegetable oils. The renewables are already applied at the beginning of the production process of the binders and mathematically allocated to the new product line.

**The new Linea Acrylò is a conscious purchasing choice to help protect the environment.**

# PRODUCTION PROCESS



# High-performance finishes for sustainable building

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The paints in the **Linea Acrylò** contain a new acrylic resin formulation that guarantees **quality standards** such as high coverage and whiteness, good flow, and microporosity that masks surface imperfections. Thanks to its easy application and **very fast drying time**, jobs can be completed quickly.

All Acrylò paints have **high hiding power** and aesthetic uniformity to give you a double benefit: hiding the old coats, and saving time and quantity of product, as, with paints that boast high hiding-power, you need to apply fewer coats.

All products in the **Linea Acrylò** are ready to use, making them easy to apply while avoiding wastage of materials and dilution errors. Work is quick and impeccable end-results guaranteed.

The same care that San Marco dedicates to technical performance is applied to the continuous search for innovative solutions to minimize environmental impact, according to Ecodesign criteria, with a binder derived from renewable biomass, which reduces environmental impact while maintaining high quality.



## With Linea Acrylò you can also safeguard people's health:

Air quality in indoor environments has a strong effect on how our body functions and our reactions. The paints from the **Linea Acrylò** are odourless, free from formaldehyde and VOC (volatile organic compounds), and **Indoor air quality A+** certified.



# Make a responsible, quality oriented choice

## Acrylosilox

### **COMBINE BREATHABILITY AND WATER REPELLENCY**

With **Acrylosilox**, the siloxane paint, you can create matt finishes even on dehumidifying mortars for restoring damp walls. Ideal for walls and ceilings, fast-drying, VOC-free.

## Acrylomat Plus

### **UNIFORM MATT FINISH**

Choose **Acrylomat Plus**, the acrylic water based paint with high filling power that effectively hides imperfections in the substrate. Ideal for walls and ceilings, fast-drying, VOC-free.

## Acrylosatin Plus

### **SATIN FINISH AND STAIN-RESISTANT**

Choose the high uniforming capability of **Acrylosatin Plus**, the easy-to-clean acrylic water based paint that evens out absorption. Ideal for walls and ceilings, fast-drying, VOC-free.

## Acrylovelour Plus

### **VELVET FINISH AND STAIN-RESISTANT**

With **Acrylovelour Plus**, the high-coverage acrylic water-based paint, you will obtain even, easy-to-clean finishes. Ideal for walls and ceilings, it dries in 3 hours, VOC-free.

## Impressomarc Plus

### **HIGHLY EFFICIENT BASECOAT FOR A BETTER YIELD WITH THE FINISH**

Apply **Impressomarc Plus**, the acrylic primer, before painting to mask any imperfections and improve the application of the finish coats. Ideal for wall surfaces and wood, VOC-free.

# Acrylosilox

Matt siloxane finish for interiors

## 362 Series

Acrylosilox is a high-quality water paint based on modified siloxane polymers and special additives that give the product excellent breathability and high water repellency. Suitable for walls and ceilings, it produces matt finishes with high whiteness and excellent coverage.

Easy to apply, very fast drying time:  
can be painted over after 3 hours.  
Odourless, free of volatile organic compounds (VOC) plasticizers and formaldehyde.

**Breathable and water repellent**

**High whiteness**

**High coverage**

**Ready to use**



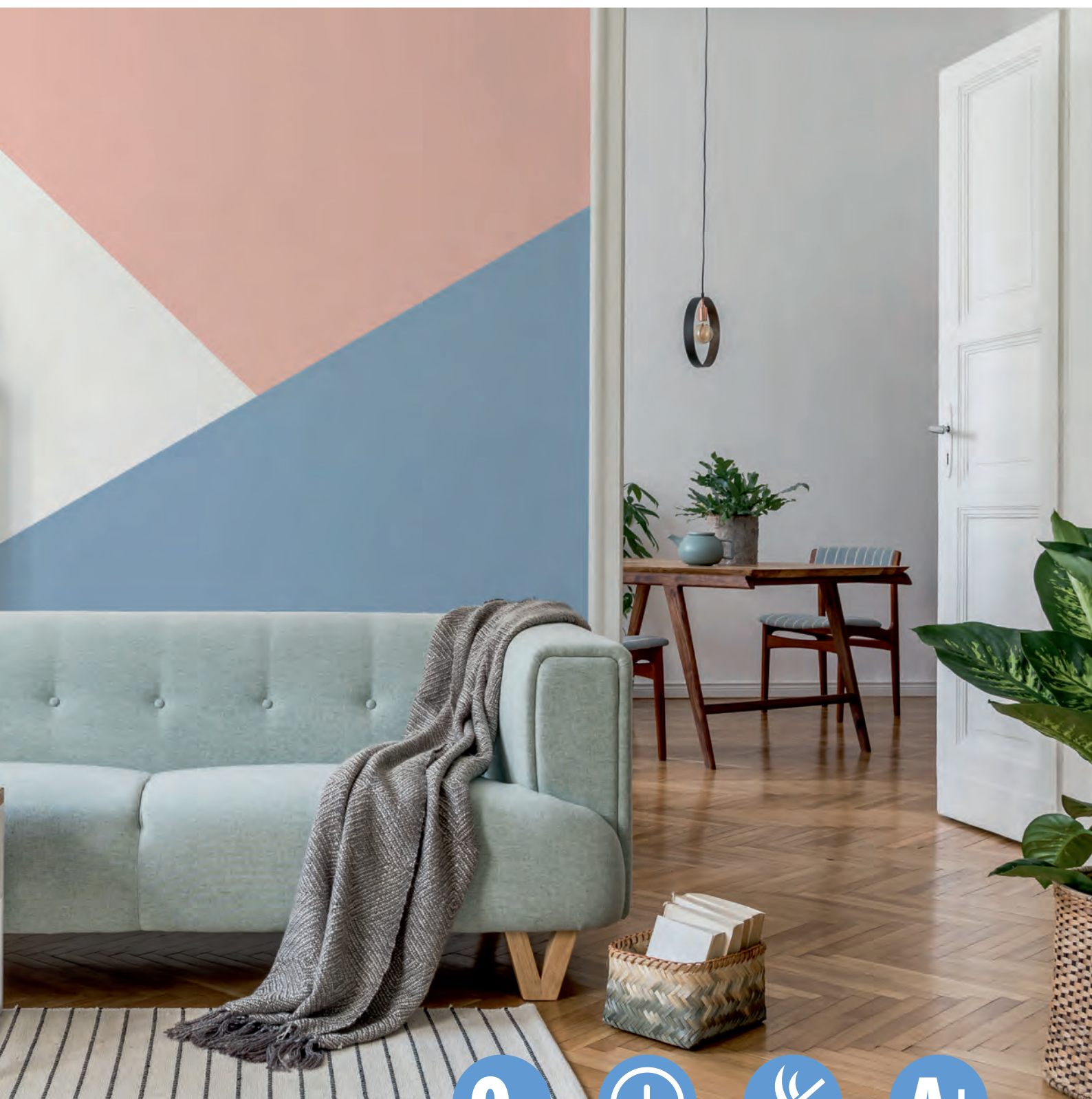
Acrylosilox is formulated with a binder derived from renewable biomass according to the "bio-mass" approach, and is RedCert<sup>2</sup> certified.



**TOOLS:** brush, roller, spray and airless.

**INDICATIVE YIELD:** 10 -14 m<sup>2</sup>/l per coat.

**DRYING (at 25 °C and 65% R.H.):** to the touch in 60 minutes; re-paintable after 3 hours. **COATS:** 2



VOC-FREE



3 HOURS  
FAST DRYING



ODOURLESS



INDOOR AIR  
QUALITY: A+





VOC-FREE



3 HOURS  
FAST DRYING



ODOURLESS



INDOOR AIR  
QUALITY: A+



# Acrylomat Plus

Matt acrylic finish

## 341 Series

Acrylomat Plus is a high-quality acrylic water based paint, recommended for walls and ceilings, giving a uniform matt finish.

Acrylomat Plus is a microporous product that masks slight imperfections in the substrate thanks to its high filling power.

Easy to apply, very fast drying time:  
can be painted over after 3 hours.  
Odourless, free of volatile organic compounds (VOC) plasticizers and formaldehyde.

---

**High filling power**

---

**Masks imperfections**

---

**Ready to use**

---



Acrylomat Plus is formulated with a binder derived from renewable biomass according to the "mass-balance" approach, and is RedCert<sup>2</sup> certified.



**TOOLS:** brush, roller, spray and airless.

**INDICATIVE YIELD:** 14 -16 m<sup>2</sup>/l per coat.

**DRYING (at 25 °C and 65% R.H.):** to the touch in 30 minutes; re-paintable after 3 hours. **COATS:** 2

# Acrylosatin Plus

Satin acrylic finish

## 343 Series

Acrylosatin Plus is a high-quality acrylic water-based paint, recommended for walls and ceilings. The product gives a very, uniform satin finish. It perfectly evens out the absorption of the substrate, and with its high stain resistance, makes surfaces easy to clean.

Easy to apply, very fast drying time:  
can be painted over after 3 hours.  
Odourless, free of volatile organic compounds (VOC) plasticizers and formaldehyde.

---

**High uniforming power**

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**Stain-resistant**

---

**Ready to use**

---



Acrylosatin Plus is formulated with a binder derived from renewable biomass according to the mass-balance approach, and is RedCert<sup>2</sup> certified.



**TOOLS:** brush, roller, spray and airless.

**INDICATIVE YIELD:** 14 -16 m<sup>2</sup>/l per coat.

**DRYING (at 25 °C and 65% R.H.):** to the touch in 30 minutes; re-paintable after 3 hours. **COATS:** 2





VOC-FREE



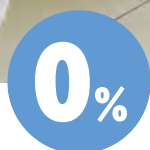
3 HOURS  
FAST DRYING



ODOURLESS



INDOOR AIR  
QUALITY: A+



VOC-FREE



3 HOURS  
FAST DRYING



ODOURLESS



INDOOR AIR  
QUALITY: A+



# Acrylovelour Plus

Velvet-effect acrylic finish

## 342 Series

Acrylovelour Plus is a high-quality acrylic water-based paint, recommended for walls and ceilings. The product gives an even velvet finish. Acrylovelour Plus has excellent covering power and with its high stain resistance, allows surfaces to be cleaned easily.

Easy to apply, very fast drying time:  
can be painted over after 3 hours.  
Odourless, free of volatile organic compounds (VOC) plasticizers and formaldehyde.

**High coverage**

**Stain-resistant**

**Ready to use**



Acrylovelour Plus is formulated with a binder derived from renewable biomass according to the mass-balance approach, and is RedCert<sup>2</sup> certified.



**TOOLS:** brush, roller, spray and airless.

**INDICATIVE YIELD:** 14 -16 m<sup>2</sup>/l per coat.

**DRYING (at 25 °C and 65% R.H.):** to the touch in 30 minutes; re-paintable after 3 hours. **COATS:** 2

# Impressomarc Plus

Acrylic primer

Code 3440019

Impressomarc Plus is a primer based on acrylic resins in water emulsion, recommended for preparing wall surfaces and wood before painting in order to obtain excellent aesthetic results.

Impressomarc Plus is easy to apply, has excellent filling power, very matt white, and masks slight imperfections in the substrate. Odourless, free of volatile organic compounds (VOC) plasticizers and formaldehyde.

---

**High filling power**

---

**Masks imperfections**

---

**Ready to use**

---



Impressomarc Plus is formulated with a binder derived from renewable biomass according to the mass-balance approach, and is RedCert<sup>2</sup> certified.



**TOOLS:** brush, roller and spray.

**INDICATIVE YIELD:** 14 -16 m<sup>2</sup>/l per coat.

**DRYING (at 25 °C and 65% R.H.):** to the touch in 30 minutes; re-paintable after 6 hours. **COATS:** 1-2





VOC-FREE



ODOURLESS



INDOOR AIR  
QUALITY: A+

# Color inspirations

If you want to personalise your space in order to make it unique, here are some tips and combinations to inspire you to find the right idea to colour your home.



233G

184G

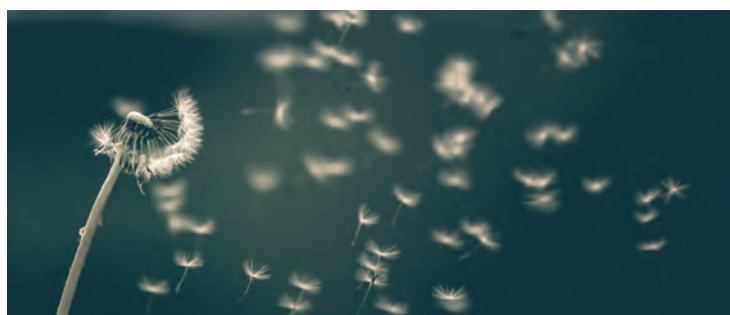
138 O

124 O

138 O







All colours and photos in this tool should be considered purely indicative. For the correct colour correspondence, please see the San Marco colour cards "IDROPITTURE INTERNI A COLORI" and COLOR SWATCH "1270 INTERNI".

# Colours, quality and sustainability for everyone

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Colour defines and personalises spaces, making them unique and special. It also has the extraordinary power of conveying emotions and creates a sensorial type of experience that influences our mood and daily activities.



## Acrylosilox

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Available in white and 550 light and pastel shades.



## Acrylomat Plus

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Available in white and tinting bases to create 850 colours in clean, modern shades, from light to strong tones.



## Acrylosatin Plus

---

Available in white and tinting bases to create 850 colours in clean, modern shades, from light to strong tones.



## Acrylovelour Plus

---

Available in white and tinting bases to create 850 colours in clean, modern shades, from light to strong tones.



## Impressomarc Plus

---

Available in white, and light and pastel shades.

INFO: Where to choose the colours \*See the colour cards "IDROPITTURE INTERNI A COLORI" and COLOR SWATCH "1270 INTERNI".

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For more informations, see the technical data sheets of [www.san-marco.com](http://www.san-marco.com)







*made in Italy*



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